

THE CORNERSTONE™  
PORTFOLIOS

# SEM Cornerstone-Balanced

Return Date: 3/31/2024

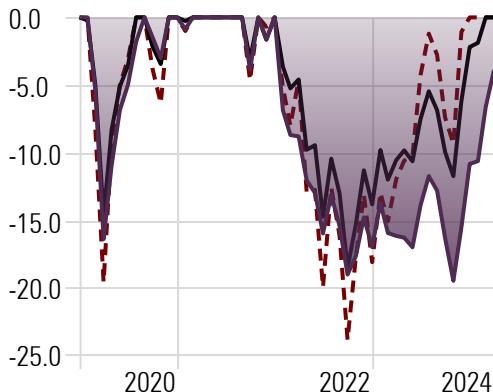
Benchmark: US Fund Moderately Conservative Allocation

## Drawdown - SEM (shaded) vs. Benchmark & S&P

Time Period: 1/1/2020 to 3/31/2024

SEM Cornerstone-Balanced MS Moderate Alloc

S&amp;P 500 TR USD



SEM  
Cornerstone-Balanced      US Fund  
Moderately  
Conservative  
Allocation

Max Drawdown	-19.49	-17.30
Max Drawdown # of Periods	22	9
Max Drawdown Peak Date	1/1/2022	1/1/2022
Max Drawdown Valley Date	10/31/2023	9/30/2022

## Risk/Return Statistics

Time Period: 1/1/2020 to 3/31/2024

Calculation Benchmark: S&amp;P 500 TR USD

	SEM Benchmark	S&P 500
Annualized Return	5.27	3.56
Sharpe Ratio	0.24	0.13
Alpha	-4.21	-4.85
Beta	0.63	0.53
Std Dev	13.10	10.68
Gain/Loss Ratio	1.39	1.32
Up Capture Ratio	58.01	45.53
Down Capture Ratio	70.71	58.39

## Investment Goal

The Cornerstone Balanced Model is a quarterly-balanced portfolio that can range from 0-70% allocations to stocks using a universe of funds managed in a Biblically-responsible manner. "Biblically-responsible" funds focus on the business model of the company by avoiding companies and industries who generate their revenues from "sin" products. Exclusions range from avoiding tobacco and alcohol companies to pharmaceuticals who provide abortion-like products and services. The portfolios monitor a wide range of outside managers who focus on different portions of the market and adjust to those with strong up-trends. Adjustments to the overall allocation are generated by a slow-moving trend indicator at the beginning of the quarter.

## Investment Strategy

The Cornerstone models are based on Proverbs 27:12 - "The prudent see danger and take refuge, but the simple keep going and pay the penalty." (NIV) Cornerstone Balanced will use a universe of pre-existing funds that are "Biblically-based" and can change the allocation within those funds as often as every quarter. The funds range from small to large caps to international and domestic strategies. Bond investments will also utilize funds with a Biblical focus in their allocations. Our ranking system will determine, along with momentum, which funds to be allocated in during the quarter and will adjust the stock allocation between 0-70% depending on the market environment.

## What to Expect

Given by the "Balanced" name, the goal of the model is to perform similarly to balanced funds over a full market cycle which allocate around 50% of the portfolio to equities. Excluding certain industries may result in performance that could differ from a more secular approach. There may be certain times during the market cycle where the top performing sectors are completely excluded from the portfolio due to the BRI screen.

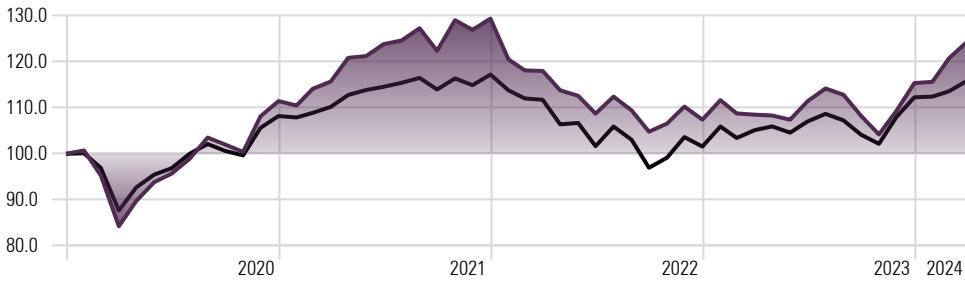
The broad-based allocations still remove most company-specific risk, although this program will be slightly more concentrated than traditional index funds due to the elimination of certain companies and industries. Overall, you can expect the balanced nature to hold true, with a lower down-capture than the S&P 500 and fewer losses. Due to the slower moving nature of the model, it may be fully exposed to a market drop at the beginning of a bear market and slower to get back in at the end of a bear market.

## Investment Growth

Time Period: 1/1/2020 to 3/31/2024

SEM Cornerstone-Balanced

US Fund Moderately Conservative Allocation



## Trailing Returns

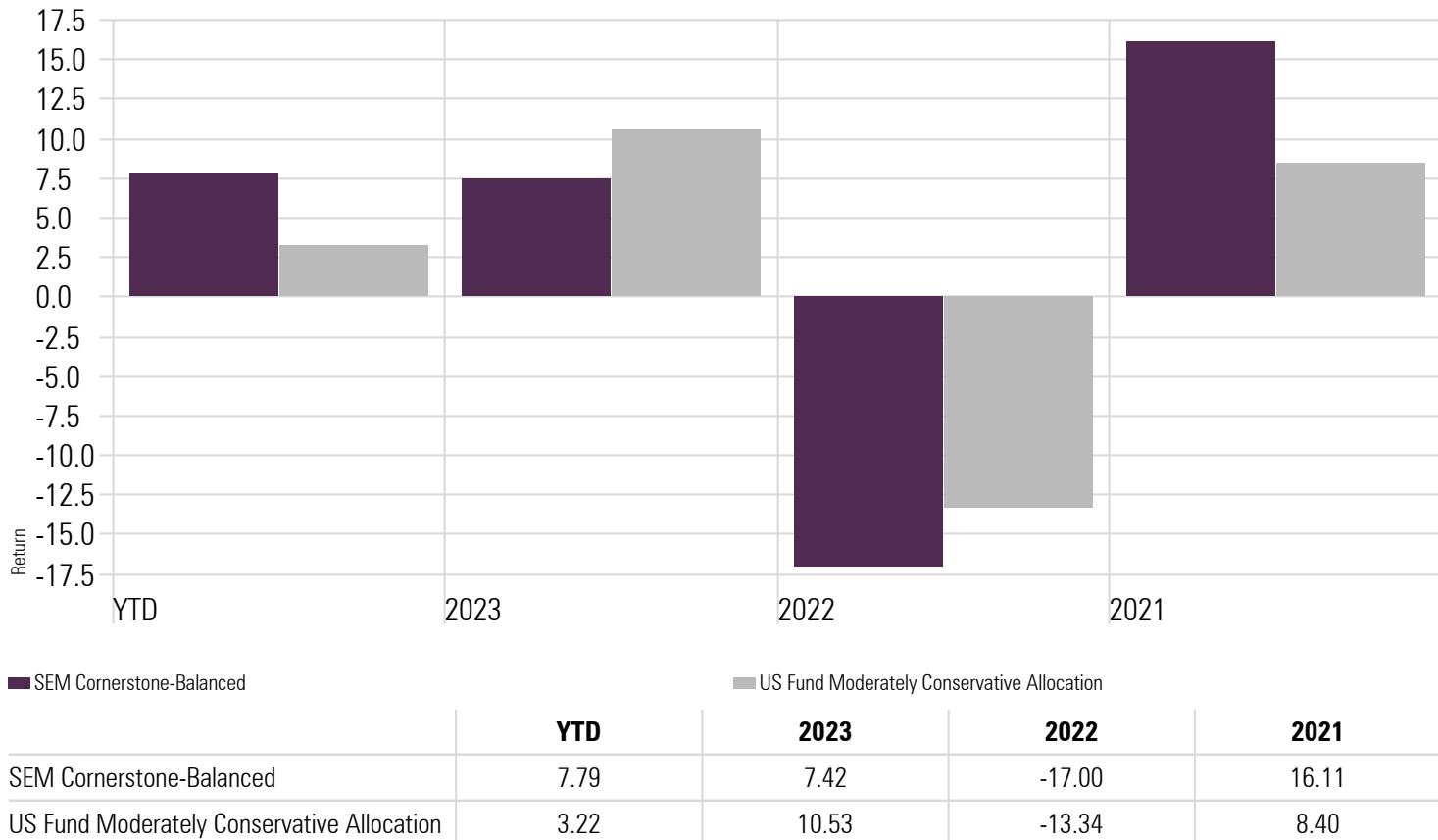
	YTD	1 Year	3 Years	Incept.
SEM Cornerstone-Balanced	7.79	14.63	2.43	6.75
US Fund Moderately Conservative Allocation	3.22	10.23	1.72	4.50

SOURCE: Morningstar Direct | Results are net of maximum advisory fees and assumes all dividends and capital gains are reinvested. Past performance is not a guarantee of future results. Please see disclaimer on next page for additional information.



## Calendar Year Returns

Calculation Benchmark: US Fund Moderately Conservative Allocation



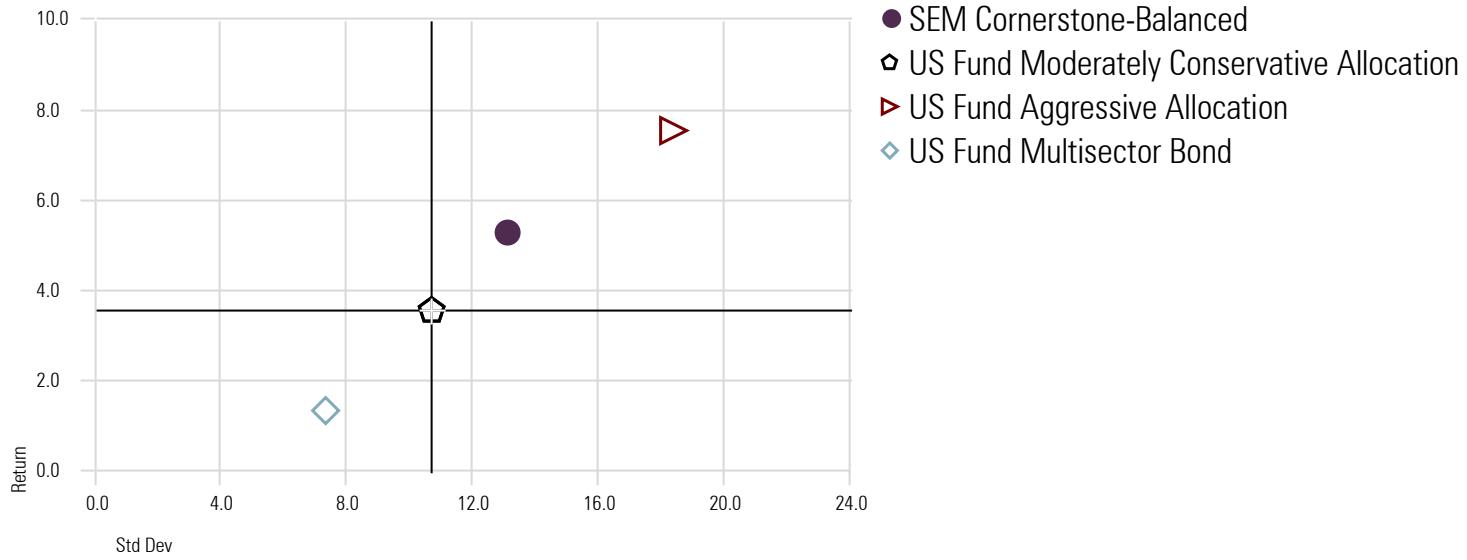
## Quarterly Performance

	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year
2024	7.79				7.79
2023	1.00	2.69	-2.82	6.57	7.42
2022	-8.80	-7.87	-3.62	2.50	-17.00
2021	3.82	7.04	-1.17	5.72	16.11
2020	-15.80	13.64	6.62	9.28	11.49

## Risk-Reward

Time Period: 1/1/2020 to 3/31/2024

Calculation Benchmark: US Fund Moderately Conservative Allocation



#### DISCLAIMER:

Unless otherwise stated, all performance numbers are net of all maximum fees which would have been incurred by investors including any fees incurred inside a manager's model portfolio. Actual advisory fees may vary among clients with the same investment strategy. SEM's fee schedules are available in Form ADV Part 2 or upon request. All dividends and capital gains were reinvested. Past performance is not indicative of future results. All investments involve risk including those managed by SEM or the underlying managers. Clients are encouraged to consider the investment objectives, risks, fees, and other factors prior to investing. Unless otherwise stated, data was supplied by Morningstar and was deemed to be reliable. SEM has not independently verified the data provided by Morningstar or the calculations.

Results are an asset weighted composite of all accounts in the program for the entire period. For more details on the composite construction, please contact SEM. Individual client results may vary from the performance of the composite. Some or all of the following may occur: There could be cash flows into or out of the account. The advisor could select a different fund in the same asset class for different client accounts. Different custodians could have different fund availability, annual costs, and fees. The advisor may use different trading systems or system allocations at different custodians. Clients in the same program can be charged different fees. Fee schedules are available in SEM's Firm Brochure, which is available at SEMWealth.com or upon request. Benchmark results were provided by Morningstar or the index provider and include dividends unless otherwise indicated. Past performance is no guarantee of future results. There is potential for loss as well as gain in security investments of any type, including those managed by SEM. The investments discussed in this presentation may not be suitable for all investors.

#### Benchmark Descriptions and Comparison to SEM Programs

There are material differences between the programs SEM manages and the benchmarks selected that impact performance. The objective of the benchmark is to represent a passive investment in similar asset classes to the indicated investment model. The objective of each SEM investment model is to provide benchmark type returns with lower volatility over a full market cycle. The returns should be expected to vary from the returns of the benchmark due to our active management style, which may utilize money market funds and inverse funds or sub-accounts with the goal of reducing volatility. The following is a description of the benchmark used in the performance materials:

Morningstar Allocation Category Benchmarks (MS): Each Morningstar allocation portfolio seeks to provide both capital appreciation and income by investing in three major areas: stocks, bonds, and cash. Each category is designed to represent specific investment objectives, capping the amount of stock exposure and investing the rest in bonds & cash. BAL = Balanced (30-50% stocks), MOD = Moderate (50-70% stocks), GRW = Growth (70-85% stocks), AGR = Aggressive (85%+ Stocks).

S&P 500 Index: The S&P 500 index is an unmanaged capitalization weighted group of 500 stocks as selected by Standard & Poor's. They are usually the 500 largest companies in terms of market capitalization and are chosen to represent the entire market's value. The S&P 500, while not a benchmark for any specific SEM program, is often used by institutional investors to compare performance of the overall "stock market". The index is not available for direct investment and therefore does not include any management fees, transaction costs, or other expenses.

**There is no representation made as to the future results of SEM's programs or if they will be profitable.**

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