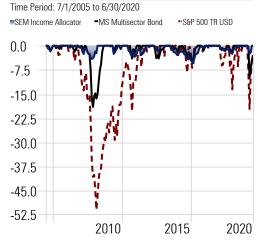
Return Date: 6/30/2020

Benchmark: MS Multisector Bond

### Drawdown - SEM (shaded) vs. Benchmark & S&P



	Income Allocator	Multisector Bond	
Max Drawdown	-5.43	-18.96	
Max Drawdown # of Periods	20	7	
Max Drawdown Peak Date	7/1/2014	5/1/2008	

Max Drawdown Valley Date 2/29/2016 11/30/2008

**SEM** 

# **Risk/Return Statistics**

Time Period: 7/1/2005 to 6/30/2020

Calculation Benchmark: S&P 500 TR USD

	SEM B	enchmark S	S&P 500
Annualized Return	3.91	4.37	8.83
Sharpe Ratio	0.78	0.54	0.51
Alpha	1.48	0.86	0.00
Beta	0.14	0.28	1.00
Std Dev	3.33	5.72	14.71
Gain/Loss Ratio	2.53	2.00	1.65
Up Capture Ratio	22.66	30.95	100.00
Down Capture Ratio	10.76	20.93	100.00

## **Program Information**

Inception Date: 1/1/1992 Category: Fixed Income Maximum SEM Fee: 1.125% Max. Financial Advisor Fee: 1.125%

## Managers (start date):

Richard Gage (1992) Jeffrey Hybiak , CFA (1998)

## **Investment Goal**

Income Allocator is SEM's lowest risk program, which also provides diversification away from the stock market. The program seeks to provide lower volatility with a rate of return equal to or better than a passive bond fund allocation. Recommended for accounts with a two-vear or greater time horizon.

## **Investment Strategy**

Income Allocator combines active bond fund trading systems. Ideally each trading system moves assets into a money market or government bond fund during market declines. The goal of an active trading system is to reduce risk without sacrificing performance. The advantage of combining risk management strategies is added diversification with the potential for lower short-term losses.

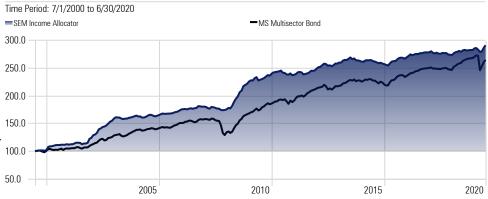
## What to Expect

Income Allocator's strategies will not always sell at the highest point or buy at the lowest point. While INA program trading systems seek to avoid large losses, rapid trend changes can create losses. Income Allocator is designed to provide income and growth with the goal of avoiding major declines by diversifying assets between multiple trading systems. Lower downside volatility is especially attractive for investors taking periodic distributions from their account.

Systematic risk is a significant risk associated with the modern Global Economy. When a major country like the USA enters a recession most countries around the globe also experience a slow down which can cause most asset classes, including bonds to decline in value, sometimes significantly. During specific phases of the market cycle, specifically the later stages of a bull market and early stages of a bear market, Income Allocator may be out of sync with other investments.

For additional information, go to **SEMWealth.com/Programs** 

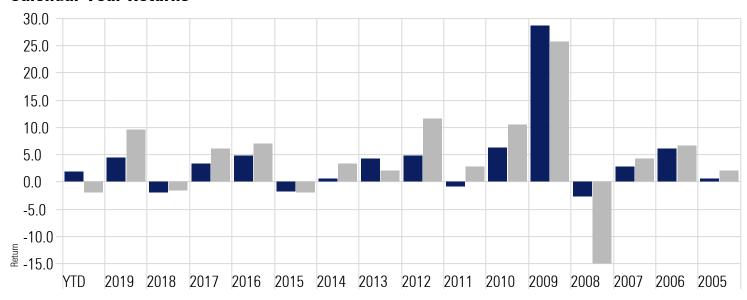
# **Investment Growth**



Trailing Returns							
	YTD	1 Year	3 Years	5 Years	10 Years	15 Years	
SEM Income Allocator	1.98	3.17	1.90	2.09	2.44	3.91	
MS Multisector Bond	-1.96	0.61	2.67	3.18	4.26	4.37	



## **Calendar Year Returns**



#### ■ SEM Income Allocator

### US Fund Multisector Bond

	YTD	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
SEM Income Allocator	1.98	4.46	-1.94	3.36	4.89	-1.71	0.60	4.34	4.80	-0.89	6.24	28.74	-2.75	2.89	6.17	0.60
US Fund Multisector Bond	-1.96	9.68	-1.57	6.13	7.09	-2.03	3.42	2.15	11.60	2.90	10.59	25.72	-14.99	4.27	6.69	2.16

### **Quarterly Performance**

Quartony i oriormanoo					
	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year
2020	-2.23	4.31			1.98
2019	2.28	0.96	0.00	1.16	4.46
2018	-0.80	-0.25	0.52	-1.42	-1.94
2017	1.30	0.72	0.99	0.30	3.36
2016	0.49	1.71	2.32	0.30	4.89
2015	0.99	-0.61	-1.45	-0.63	-1.71
2014	1.84	1.65	-1.95	-0.89	0.60
2013	2.42	-0.47	0.45	1.89	4.34
2012	2.19	-1.43	2.31	1.69	4.80
2011	1.45	-0.75	-1.46	-0.10	-0.89
2010	2.60	-1.22	2.54	2.23	6.24

### DISCLAIMER

All results assume the maximum management fee was deducted in arrears and capital gains and dividends were reinvested. Starting October 1, 2006, the maximum management fee for all accounts is 0.5625% per quarter. Results prior to June 30, 2001 are model performance results achieved by Merit Advisors, a sub-advisor to SEM. Performance results from June 30, 2001 to December 31, 2003 were subject to services provided by Merit Advisors and represent a single High Yield Bond trading system. Merit provided the buy 6 sell signals and SEM chose to accept or reject the signal, selected the fund(s) to use and executed the trades. Performance since June 30, 2001 represents the results of SEM tracking accounts. Results after 2003 reflect multiple trading systems developed by SEM. Advisor reserves the right to add or replace trading systems during real time without restating model performance results if they believe the return/risk profile will not change substantially. All accounts within a program at a specific custodian are managed in a similar manner. From July 1, 2001 - December 31, 2015, performance results are the asset weighted average performance for each custodian representative account within each program. If a custodian represents less than ten percent of total program assets, results may not be included. Beginning in 2016 results are an asset weighted composite of all accounts in the program for the entire period. For more details on the composite construction, please contact Strategic Equity. Individual client results may vary from the performance of the composite. Some or all of the following may occur: There could be cash flows into or out of the account. The advisor could select a different fund in the same asset class for different custodians could have different fund availability, annual costs, and fees. The advisor may use different trading systems or system allocations at different custodians. Clients in the same program can be charged different frees. Fee schedules are available in Strategic Equity Man

Benchmark results were provided by Morningstar or the index provider and include dividends unless otherwise indicated. Past performance is no guarantee of future results. There is potential for loss as well as gain in security investments of any type, including those managed by Strategic Equity Management, Inc. The investments discussed in this presentation may not be suitable for all investors. Strategic Equity Management's Firm Brochure is available upon request

### Benchmark Descriptions and Comparison to SEM Programs

There are material differences between the programs Strategic Equity Management manages and the benchmarks selected that impact performance. The objective of the benchmark is to represent a passive investment in similar asset classes to this program. The objective of SEM's Income Allocator Program is to provide benchmark type returns with lower volatility over a full market cycle. The returns should be expected to vary from the returns of the benchmark due to our active management style, which utilizes a money market funds and inverse funds or sub-account with the goal of reducing volatility. The following is a description of the benchmarks used in the performance materials:

Morningstar Category MultiSector Bond: Used for funds that seek income by diversifying their assets among several fixed-income sectors, usually U.S. government obligations, foreign bonds, and high-yield domestic debt securities.

<u>S&P 500 Index</u>: The S&P 500 indes is an unmanaged capitalization weighted group of 500 stocks as selected by Standard & Poor's. They are usually the 500 largest companies in terms of market capitalization and are chosen to represent the entire market's value. The S&P 500, while not a benchmark for any specific SEM program, is often used by institutional investors to compare performance of the overall "stock market". The index is not available for direct investment and therefore does not include any management fees, transaction costs, or other expenses.